INDIEL.

A NOTE FOR A WORKING CONVERSATION

The founder decision brief

Use these questions with the people involved and the information available in your business. Keep the note with the decisions and return to it as circumstances change.

Choose one recurring decision.

What keeps coming back to the founder, and why does it currently need their involvement?

Identify an appropriate owner.

Who could take responsibility, and what information or experience would they need?

Define their authority.

What could they decide without further approval, and what limits would apply?

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The founder decision brief

Work through a likely exception.

Consider a real situation in which the owner would need help. What should happen and who should be involved?

Agree the review.

What will you look at to understand whether the arrangement is working, and when will you discuss it?

Record the first next step.

What needs to happen before the decision can move, and who is responsible for making that happen?